Digital Designer
Job Description

About Us

Dalton Maag is a typeface design studio, founded in 1991. We work with designers and branding specialists worldwide to help every client find their best typographic expression – from logotype refinement and font licensing, to the creation of custom font suites.

Our team spans eighteen nationalities and speaks thirteen languages; we bring our design and technical expertise to every project, regardless of scope or ambition. Notable custom font projects include Airbnb Cereal, BBC Reith, and Lush Handwritten.

Our own ever-growing font library offers over 1,400 fonts across more than 60 families, ranging from versatile sans and elegant script to classic serifs and fresh display fonts, expertly designed with extensive writing system and language support.

Job Summary

We're looking for a mid-weight Digital Designer to join our team. Reporting into the Head of Digital Design, the role is involved throughout marketing and brand, supporting all aspects of the promotion and sale of our products and services.

Collaborating with all departments, the Digital Designer will bring a tech-savvy and meticulous approach to graphic design, animation, UI, UX, and web implementation, as well as demonstrate exemplary stakeholder-focused decision making, with a high degree of commercial awareness.

Required Skills and Experience

- Experience working in a design team with a digital focus
- Strong skills in Adobe InDesign, Illustrator, and Photoshop, and a general good knowledge of the Adobe Creative Suite
- Strong skills in digital design applications, e.g. Figma, Sketch
- Working knowledge of creating and refining motion graphics using common animation applications, e.g. Cavalry, Adobe AfterEffects
- Knowledge of contributing to, and maintaining, design systems
- Strong understanding of UI and UX principles and best practices
- Basic understanding of reading and writing HTML/CSS and using content management systems
- Exceptional attention to detail, accuracy, and consistency
- An inquisitive nature and eagerness to learn about design and typography
- Good conceptual and strategic design thinking
- Understanding of the needs and expectations of each audience, from individual designers to large corporations
- Comfortable working at different scales, from single image to complex design systems
- Ability to prioritize quickly and with agility as demands change
- Ability to assimilate briefs and feedback
- Excellent communication skills, with excellent verbal and written English

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Responsibilities

- Creating, reviewing, and repurposing graphic material for digital, presentation, promotion, and branding
- Creating and reviewing templates, design specifications, and assets for use across the organization
- Designing and typesetting key documents targeting digital, print, and presentation
- Working on projects to a deadline
- Collaborating with the software development team to implement new content and products
- Collaborating across departments to understand and deliver on briefs
- Supporting teams with projects and ad-hoc design requests
- Assisting with maintaining the visual identity, brand guidelines, and design system
- Assisting other departments with technical questions in design software
- Working both independently and collaboratively on design projects from initial concept stage through to delivery
- Assuring an on-brand, holistic, and engaging approach to all of the organization's visual communication

Location

London, or remote/flexible by arrangement.

Annual Salary

From £40,100, depending on experience.

To Apply

Please send your CV, portfolio, and covering email to careers@daltonmaag.com.